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Arguments Supporting Business Ethics • Ethics applies to all human activities. • Business cannot survive without ethics. • Ethics is consistent with profit seeking. • Customers, employees, and people in general care about ethics. • Studies suggest ethics does not detract from profits and seems to contribute to profits.

Ethics and Business - FTMS

Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses.

Velasquez, Business Ethics: Concepts and Cases, 7th

Manuel Velasquez is the author of Business Ethics: Concepts and Cases (Prentice-Hall), the most widely used business ethics textbook in the world.

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• Ethics need not be impartial. • Emphasizes preserving and nurturing concrete valuable relationships. • We should care for those dependent on and related to us. • Because the self requires caring relationships with others, those relationships are valuable and should be nurtured.

Ethics and Business - FTMS

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Manuel Velasquez, Santa Clara University, Leavey School of Business, Faculty Member. Studies Philosophy, Ethics, and Business Ethics.

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Professor Velasquez's research interests lie in the field of business ethics, and he has published numerous

articles in journals such as the ACADEMY OF MANAGEMENT REVIEW, THE BUSINESS ETHICS QUARTERLY, SOCIAL JUSTICE RESEARCH, and THE BUSINESS AND PROFESSIONAL ETHICS JOURNAL.

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